

# In the press

- Wide range of media coverage:
  - Newspapers
  - Magazines
  - Radio
  - TV
  - Web

<http://poken.jp/ja/media>



# Media Coverage 1



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## TV - Radio

- 2009/04/07 Tokyo Television – World Business Satellite
- 2009/04/09 Tokyo Television – Morning Satellite
- 2009/04 Belgian TV
- 2009/04/05 J-WAVE will for tomorrow
- 2009/05/08 Kagoshima TV
- 2009/05/26 J-WAVE
- 2009/06/10 TBS Radio – Uwasa no chouseitai
- 2009/06/26 Kyoto Television
- 2009/06/30 Tokyo Television – Morning Satellite
- 2009/07 Hong-Kong TV
- 2009/08/05 DigilInfo

Word Business Satellite – Toretama  
April 7, 2009



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# Media Coverage 2

## Newspapers – Magazines (selection)

- 2009/04 Tokyo IT Shinbun
- 2009/04 Tokyo Shinbun
- 2009/04/30 Yomiuri Shinbun
- 2009/05/01 Hansoku Kaigi
- 2009/05/10 MonoMax
- 2009/05/15 Nikkei Marketing Journal
- 2009/05/12 Tokyo isshuukan weekly
- 2009/05/28 Nikkei Network
- 2009/06/17 Nikkei Pasokon
- 2009/06/25 COBS
- 2009/06/29 月刊誌「iP! (アイピー)」
- 2009/08/01 wifi
- 2009/08/01 MacFan (September)



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# Media Coverage 3

## Web news (selection)

- CNET Japan
- Mainichi.jp
- Oshiete.net
- Yahoo news
- Gizmode
- +D Life Style (IT Media)
- J-Cast
- Media Sbor
- DIAMOND online
- 20090409 Nikkei Electronics (page 2, 3, 4)
- Maicomi journal
- BC Ranking
- NikkeiBP.net

